



For Immediate Release
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Local Registered Nurse Appointed Executive Director of Wisconsin Director of Nursing Council

Eau Claire –Joey Pettis has been appointed the new Executive Director of the Wisconsin Director of Nursing Council and Education Forum, Inc. According to a release from the Council, "Pettis will provide strategic direction for the organization and oversee its communications, marketing, and membership support and recruitment efforts under the guidance and direction of the Board of Directors." Pettis serves as the Director of Nursing (DON) at Dove Healthcare-West and has served as a DON for over 20 years.

The Wisconsin Director of Nursing Council is a non-profit organization that provides education and support for long-term care nursing professional as they enhance the quality of life for residents and staff across the continuum of care. The release from the DON Council went on to say that Pettis has been committed to the organization's goals since its inception serving as a board member, past president, and treasurer.

"I am passionate about long-term care and the mission of the Wisconsin Director of Nursing Council to provide education and networking opportunities to long-term care nurses throughout the state. Working with the professional volunteer Board of Directors of the Council and using dedicated time will be the next step in assuring that the Council goals can be realized," Pettis said.

Pettis will serve as part-time Executive Director working with the membership of the Wisconsin DON Council, opening communications channels with decision makers in the long-term care continuum, and supporting long-term care nurses.

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